



Gaurav Singh

Theatre-maker, marketer
and creative consultant

NEW DELHI, INDIA



I work at the intersection of **marketing, design, visual art and performance** using my interdisciplinary background to create vibrant experiences in communities around me.



Skills

theatre Acting, Direction
Production Management
Projection Design

marketing Communications
Web & Graphic Design, CRO
Video Marketing, SEO, Ads
Social Media Marketing

Languages

native English, Hindi

basic Spanish, Punjabi

Contact

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Professional work experience

Marketing Manager, Atlan

Jan 2018 - Present

Atlan is a data democratization company helping enterprise data teams in over 50 countries transform their data ecosystem to maximise operational efficiency. I lead growth and marketing for the company, focusing on design, communications, CRO and inbound.

Consultant, Little Theatre Group (LTG)

Mar 2019 - Present

The Little Theatre Group (LTG) and Auditorium is one of the oldest cultural institutions of New Delhi, having been active since the 1960s. I lead digital marketing, support artistic collaborations and curate programs for the group's new spaces, including a black-box studio.

Growth Marketer, SocialCops

Oct 2016 - Jan 2018

SocialCops was the world's leading data for social good companies, working with United Nations, Government of India, World Bank, Unilever and others to enable organizations make better decisions with data. I looked after product marketing, talent branding and growth.

Voluntary & part-time work experience

Performer & Production Manager, Kaivalya Plays

Dec 2018 - Present

Kaivalya Plays is an independent theatre-group based in New Delhi, India that works at the intersection of theatre, visual art and immersive experiences. The group collaborates with multiple institutional, cultural and international agencies to produce work in English, Hindi and Spanish. I lead programming, communications and operations for the group, also performing in multiple theatre productions and facilitating theatre workshops.

Performer & Founding Member, El Clavileño

Mar 2018 - Present

El Clavileño is India's first (and only) Spanish language theatre group. Comprising of Spanish language students and teachers, it has produced three full-length plays in Spanish and was the first Indian team to compete in AlmagroOFF—the world's largest classical theatre festival.

Performer & Founding Member, Living Room Collective

Nov 2017 - Present

The Living Room Collective is a Delhi-based independent theatre group comprising of working professionals, amateur dramatists, and theatre-makers who endeavor to tell contemporary stories spread across the spectrum of our modern condition.

Freelance Marketing & Creative Consultant

Jun 2016 - Present

I'm a freelance marketing consultant, offering services across digital communications, graphic design, inbound marketing, video marketing, social media marketing, project management and paid advertising, with experience in food-tech (*Freshmenu*), online media (*Josh Talks*) and luxury wedding (*Navrai Wedding Cards*) industry.

President & Performer, Fourth Wall Productions

Jul 2013 - May 2016

Led 60+ members of collegiate theatre club and founded *Raasa* – a collegiate theatre festival.

Educational qualifications

Spanish Speaker (A2 Level)

Jan 2018 - Present

A2-Level certified Spanish speaker by the Instituto Cervantes New Delhi.

Bachelors of Management Studies (Marketing) - 80.8%

Jun 2016

Undergraduate business degree from College of Business Studies, University of Delhi.

Senior Secondary Education (CBSE) - 89.6%

May 2013

Graduated in Science with Economics from St. Columba's School in New Delhi.



Recognition



Grant Recipient

Gender Bender 2019
Goethe-Institut Bengaluru



Best Actor

St. Stephen's College 2016
for the role of *Serge* in *Art*



Best Production

IIM Ahmedabad, Hindu College
PGDAV College, BITS Goa,
BITS Pilani, St. Stephen's



Festival Participation

AlmagroOFF
Old World Theatre Festival
Old World Collegiate Festival
Thespo - Youth Theatre Festival
Bangalore Improv Festival

Other



Improv Theatre Facilitator

Facilitated workshops for over
200+ individuals across India

Acting credits

Six Characters in Search of an Author (Luigi Pirandello) Fourth Wall Productions

Peele Scooter Waala Aadmi (Manav Kaul) Fourth Wall Productions

Art (Yasmina Reza) Fourth Wall Productions

Threesome Without Simone (Kristo Sagor) Living Room Collective

Esteban's Village (Adapted from a Story by Gabriel Garcia Marquez) Thespo

El Cadáver del Señor García (Enrique Jardiel Poncela) El Clavileno, Embassy of Spain

Unravel (Devised by Ensemble) Kaivalya Plays, Goethe-Institut

Aguebao (Written & Devised by Self) Kaivalya Plays, Goethe-Institut

Funes the Memorious (Jorge Luis Borges) Kaivalya Plays, Instituto Cervantes Nueva Delhi

Direction credits

Juloos (Badal Sircar) Fourth Wall Productions

Footnotes (Inspired by Yasmina Reza's *Art*) Living Room Collective

Technical credits

Funes El Memorioso (Jorge Luis Borges) Kaivalya Plays, Embassy of Argentina
Projection Design & Operation

Marta La Piadosa (Tirso De Molina) Kaivalya Plays, Embassy of Spain
Light Design & Operation, Sound Operation, Promotions & Communications

Un Hombre Muerto a Puntapiés (Pablo Palacio) Kaivalya Plays, Embassy of Ecuador
Light, Sound & Projection Design, Promotions & Communications

Aguebao (Written & Devised by Self) Kaivalya Plays, Goethe-Institut
Projection Design & Operation, Promotions & Communications

Unravel (Devised by Ensemble) Kaivalya Plays, Goethe-Institut
Production Management, Promotions & Communications

Ghosts (Henrik Ibsen) Little Theatre Group, New Delhi
Publicity & Documentation

Training & workshops

Ecole Nomade 2020 Ariane Mnouchkine (Théâtre du Soleil)

Workshop: **Theatre Of The Oppressed** Akhila Khanna (Based on teachings of Augusto Boal)

Workshop: **Body Language for Adults** Tadpole Repertory

Workshop: **Physical Theatre Masterclass** John Britton (Duende)

Workshop: **Basics of Immersive Theatre** Nayantara Kotian (Crow)

Workshop: **Introduction to Acting** Saleem Shah

Workshop: **Deciphering Texts** Quasore Thakore Padamsee (QTP)

Workshop: **Contact Improvisation** Urvi Vora

Workshop: **Advanced Improvisational Theatre** Varoon P. Anand (Kaivalya Plays)

Workshop: **Facilitation 101 (Based on React UK's Model)** Varoon P. Anand (Kaivalya Plays)

I would love to be part of your next creative project. **Let's talk.**

Six Characters in Search of An Author

Luigi Pirandello

Produced by *Fourth Wall Productions* from Jul'13 to Aug'14

My character

“

I may be stupid, but I'm afraid
I don't know what that means.

- *Leading Man*

”



About the play

A group of **actors** are preparing to rehearse for a Pirandello play. While starting the rehearsal, they are interrupted by the arrival of **six characters**. The leader of the **characters**, the father, informs the manager that they are looking for an **author**.

About the play

Simple questions may have simple answers, but some questions have no answers at all. These are questions that begin to stay with you... A young man is trying to write, but unanswered questions keep haunting him. The play explores his inner struggle as a writer and a person, as he tries repeatedly to tell the story he wishes to tell.

My character

“

मैं भीड़ में खो जाने से डरता हूँ। मैं हमेशा भीड़ का हिस्सा बनने से डरता हूँ। इसलिए मैंने बहुत सारे चुटकुले, जोक्स याद कर लिये हैं। हमेशा लगातार सबके सामने सुनाता रहता हूँ। - पीताम्बर

”



Peele Scooter Waala Aadmi

(The Man With The Yellow Scooter) Manav Kaul

Produced by *Fourth Wall Productions* from Jul'13 to Aug'14

Art **Yasmina Reza**

Produced by *Fourth Wall Productions*
from Jul'15 to Aug'16

My character

—“—

How can one, with no prior understand of what is art or what goes in it, can call this shit?! - *Serge*

—”—



About the play

The play concerns three long-time friends, Serge, Marc, and Yvan. Serge, indulging his penchant for modern art, buys a large, expensive, completely white painting. Marc is horrified, and their relationship suffers considerable strain as a result of their differing opinions about what constitutes "art". Yvan, caught in the middle of the conflict, tries to please and mollify both of them.

Threesome Without Simone

Kristo Sagor

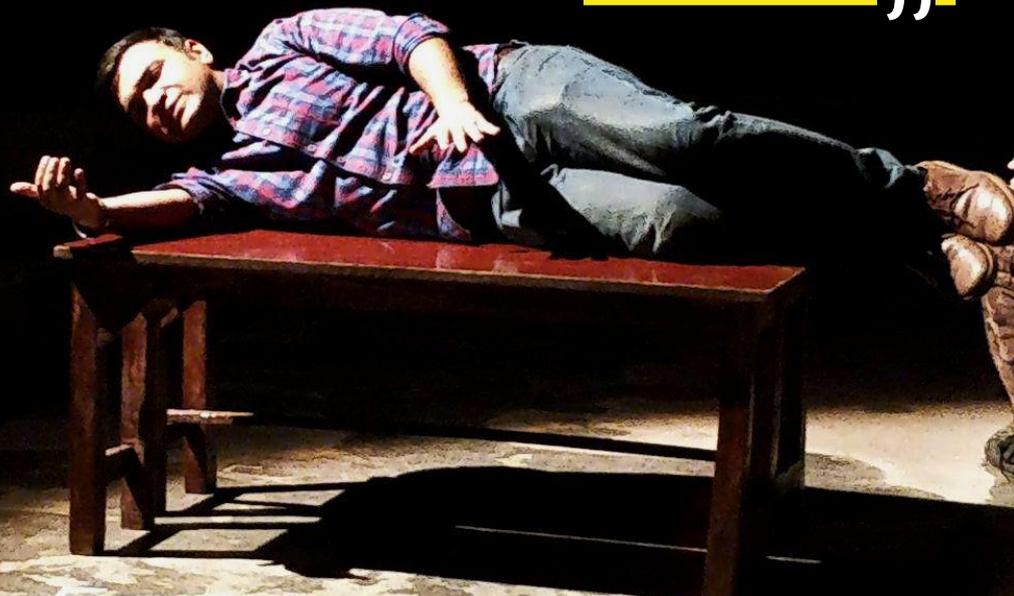
Produced by *Living Room Collective* from Dec'17 to Feb'18

My character

—“—

They wouldn't even let me see her... You know, when the police took her away, she was crying? I... I just wanted to hold her and tell her it'll be alright. But they wouldn't even let me near her, not once. - *Sameer*

—”—



About the play

This psychological thriller revolves around three teenagers accused of harassing a girl they know... Now at the police station, her boyfriend, ex-boyfriend and nerdy admirer are summoned to the inspector's office to account for their whereabouts on the night in question. It's during their time in the waiting room that more sinister details start getting revealed.

My character

“

Look there! Over there, where the sun shines bright and the birds sing... That's Esteban's village.

- Ensemble

”



Esteban's Village

based on Gabriel Garcia Marquez's short story
"The Handsomest Most Drowned Man in the World"

Produced for *Thespo* in Dec'17



About the play

A dead man washes up your shore. A handsome dead man. Is it strange? Probably. But what happens next? Esteban's Village was an experimental play staged at Thespo 2017, India's biggest youth theatre festival where 3 actors from 3 different cities of India joined rehearsals over Skype and performed the piece virtually, breaking the convention of space and expanding the role of technology in theatre.



El Cadaver del Senor Garcia

Enrique Jardiel Poncela

Produced by *El Clavileno* from Dec'17 to Feb'18

My character

“

¡En treinta y cinco años, contados los bisiestos, no he visto una cosa igual!

- El Juez

”

About the play

The appearance of a corpse at a wealthy woman's residence who happened to be toasting with her future husband causes quite a stir amongst the residents of the building. This Spanish play is a comical whodunnit as the tense couple, the nosy neighbours, the irate investigator, the infatuated doctor and a host of other misfit characters try to decipher the identity of the corpse and the reasons behind the apparent "suicide".



Unravel

An improv play about mental health devised by the ensemble

Produced for *Kaivalya Plays* in Dec'18 for a grant by the *Goethe-Institut / Max Mueller Bhawan*

About the play

Unravel is an interactive theatre production bringing experiences with mental health and wellness to the fore. The ensemble uses spontaneous improv, theatre exercises and audience suggestions to devise the final performance on the spot.



Aguebao

Self-Written & Devised

Produced by *Kaivalya Plays* in Aug'19 for the Gender Bender grant by Goethe-Institut Bangalore & Sandbox Collective

About the play

Aguebao explores the value of human identity, especially gender, as commodified by data. **Aguebao** uncovers how our present relationship with technology reveals more than we intend to about ourselves while neither realising how much we've given away consensually nor creating an image that is an accurate representation of who we are.



Juloos

Badal Sircar

Produced for *Fourth Wall Productions*
from Jul'14 to Aug'15

About the play

Set in the backdrop of a strained political and social environment, *Juloos* is the story of a common man's personal dilemma over moral actions. It is the story of Munna, a symbol of hope and identity, and the various stages his life goes through as he tries to find his way home. The play traces the events that occur during a "Juloos", a synonym for protest, caused by the common public to bring up a cause.



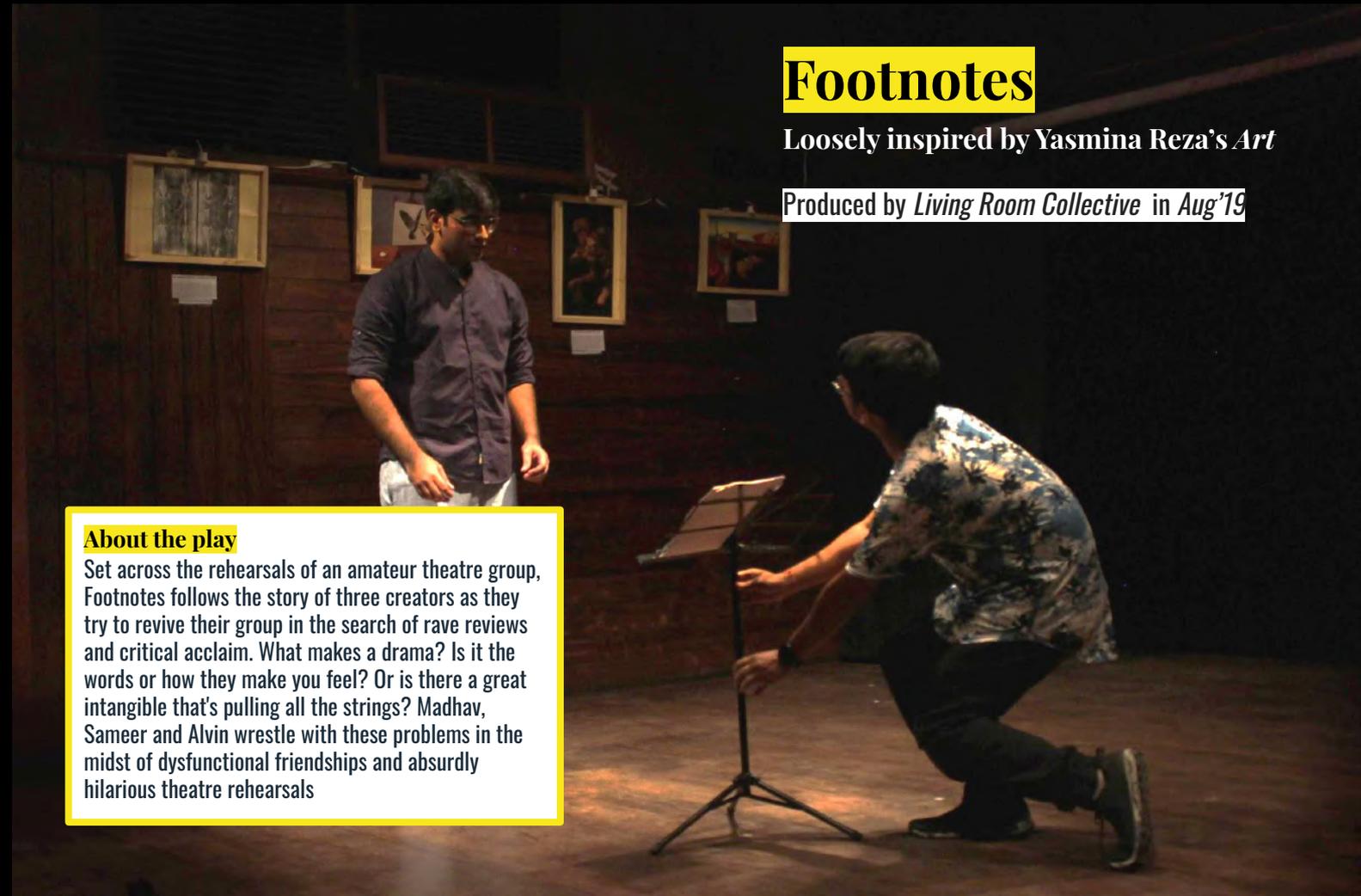
Footnotes

Loosely inspired by Yasmina Reza's *Art*

Produced by *Living Room Collective* in Aug'19

About the play

Set across the rehearsals of an amateur theatre group, *Footnotes* follows the story of three creators as they try to revive their group in the search of rave reviews and critical acclaim. What makes a drama? Is it the words or how they make you feel? Or is there a great intangible that's pulling all the strings? Madhav, Sameer and Alvin wrestle with these problems in the midst of dysfunctional friendships and absurdly hilarious theatre rehearsals



Marta La Piadosa

Tirso De Molina

Produced for *El Clavileno* in Jul'19 for *AlmagroOFF*

About the play

Sisters Marta and Lucía face the loss of their brother with a cocktail of emotions; they are both in love with Felipe, the man who murdered their brother in a duel. Marta, engaged to be married to an old friend of her father's, feigns a religious calling to avoid the match, while all the time finding endlessly inventive ways of meeting with her lover, Felipe.



Un Hombre Muerto a Puntapiés

Pablo Palacio

Produced by *Kaivalya Plays* in Nov19

About the play

A detective story, "A man kicked to death" published in 1927 by Pablo Palacio, is perhaps the first Latin American text to reference alternate sexualities. The chronicle is an investigation into the odd murder of a man, simply described as "vicious".



Funes The Memorious

Jorge Luis Borges

Produced by *Kaivalya Plays* in Feb'20

About the play

Based on a fantasy short story by Argentine writer Jorge Luis Borges, "Funes the Memorious" is the tale of one Ireneo Funes, who, after falling off his horse and receiving a bad head injury, acquired the amazing talent—or curse—of remembering absolutely everything.

My character

“

What can I say about my friendship with a creature, for whom everything in the light is equal?

- *Don Felipe, El Maestro*

”





Selected media

